Tad.

THE LAB

The Lab is a proving ground where we test and demonstrate the latest technologies and help clients minimize risk before investing in full development.
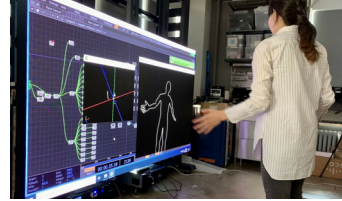
TAD.labs is our manufacturer-agnostic in-house R&D hub. Centrally located in Midtown Manhattan, the space is dedicated to solving technology design challenges in creative ways. The Lab encompasses 8,000 square feet and is equipped to support an expansive array of possibilities.

Applications

Comparisons
Compare products in a neutral setting and control for variables unique to your use case.

Mock Ups
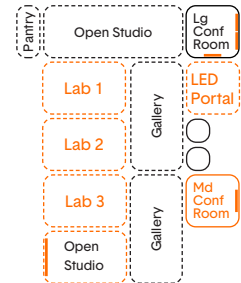Conduct POCs or build prototypes to ensure the design meets your requirements.

Events
Host events with breakout spaces, immersive content, and catering.

Options

The **Open Lab** is a large, divisible, and flexible space. It has three bays which can be utilized separately or combined. The medium conference room is a **Test Chamber** that is suitable for demo and testing requiring acoustical separation (or secrecy). The **Digital Canvase**s are an LED portal, blended-projection surface, and multi-screen collaboration system which can be addressed independently or together and linked to color-changing lighting for impactful takeover moments.

Features

Bolstered by our close industry connections, TAD's Lab combines the elements of a blackbox theater, production studio, and development workshop.

- Divide/Combine Space
- Floor and Ceiling Mounting Grid
- Partitioned WiFi
- Variable RGB Lighting & Zoned Audio
- Immersive Digital Canvases

- Freight Access from the Street
- 120V & 240V Power Pulleys
- Rolling Workbenches & Tool Boxes
- Conference & Presentation Spaces
- TAD.monitor

Support

Whether it's a dynamic half-day event or a multi-week prototype, our versatile lab spaces offer flexible arrangements tailored to your needs. The spaces are fully supported by an events coordinator, communications team, and IT department. In addition to the Lab rental, TAD can provide the following services to maximize your effectiveness:

Project Management • Engineering/Integration • Design/Construction • Content Creation

Have another idea on how to utilize the lab? Reach out to us at info@technologyarchitecturedesign.com

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